

# Jason (Jong Min) Jung

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## Education

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- Sept 2022- Present      **University of Washington, Seattle, WA**  
    ■ Ph.D. in Economics
- Sept 2020 – May 2022      **SC Johnson College of Business, Dyson School of Applied Economics & Management, Cornell University, Ithaca, NY**  
    ■ M.S. in Applied Economics and Management
- Sept. 2016 – May 2020      **Boston University, Boston, MA**  
    ■ B.A. in Economics (*Cum Laude*)
- Sept 2018 – Dec 2018      **Sciences-Po, Paris, France**  
    ■ *Exchange Student* (Economics)

## Field of Interest

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Development Economics, Applied Microeconomics, Entrepreneurship, SME policy

## Master's thesis

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- Sept 2020 – May 2022      **“Do Unionized Firms Have Better Management Practices?”**, Cornell University
- Major Committee : Dr. Arnab Basu, Dr. Chris Forman

## Research Experience

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- Oct 2021 – May 2022      **Researcher, Student Multidisciplinary Applied Research Team (SMART)**, Cornell University
- Conducted research on the development of digital platform and e-commerce strategies of SMEs
  - Participated in collecting qualitative survey data for the working paper, “Exploring the Impact of Digital Platforms on Small and Mid-Sized Enterprises” – New Orleans Field Advisor : Dr. Ralph Christy, Dr. Lin Fu
  - Worked on two projects: 1) What is the relationship between digital platforms and SMEs? 2) What is the impact of hospitality/tourism on economic development?
  - Working paper, *U.S. Cities Tourism Competitiveness Index* – Advisor : Dr. Ralph Christy, Dr. Lin Fu
  - Participated SMART poster presentation reception
- Oct 2020 – May 2021      **Researcher, Student Multidisciplinary Applied Research Team (SMART)**, Cornell University
- Wrote a paper *A Study of the resilience of export-oriented agri-food Business, Covid-19 and national competitive advantage: Comparative Analysis between the Philippines and Vietnam* – Advisor : Dr. Ralph Christy, Dr. Lin Fu
  - Worked with SFII (Soyuz Food International Inc.), EMB (Export Marketing Bureau), DTI (Department of Trade and Industry) based in Philippines to conduct comparative analysis on the SMEs in the Philippines and Vietnam at both corporate and national levels.
  - Participated in the 2021 Virtual International Symposium as a SMART team hosted by

the Emerging Markets program (EMP) within the Dyson School.

## Professional Experience

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Jan 2023 – Present	<b>Graduate Teaching Assistant</b> , University of Washington <ul style="list-style-type: none"><li>ECON 200 : Introduction to Microeconomics</li></ul>
Jan 2022- May 2022	<b>Graduate Teaching Assistant</b> , Cornell University <ul style="list-style-type: none"><li>AEM2300 : International Trade and Finance, Dr. Arnab Basu</li></ul>
Aug 2021 – Oct 2021	<b>Graduate Teaching Assistant</b> , Cornell University <ul style="list-style-type: none"><li>NBA6540 : Power and Politics in Organizations, Dr. Angus Hildreth</li></ul>
Mar – May 2020	<b>Graduate Special Topics : Research Methods in International Development</b> , Cornell University <ul style="list-style-type: none"><li>Wrote a paper “<i>Valuing Certified Chocolate : A Choice Experiment on Consumer’s Willingness to Pay for the Presence of Fair Trade, Corporate Social Responsibility (CSR) and USDA Organic on Chocolate Labels</i>” – Advisor : Dr. Arnab Basu</li></ul>
Oct 23 – 25 2020	<b>MIT Hackathon 2020</b> , Massachusetts Institute of Technology <ul style="list-style-type: none"><li>Selected as a finalist team (3<sup>rd</sup> place)</li></ul>
May 2018 – July 2018	<b>Intern, &lt;Choi Jeong Jae&gt; Law Firm</b> , Gwangju, South Korea
May 2017 – July 2017	
May 2016 – July 2016	
Apr 2014 – Apr 2016	<b>Staff Sergeant, Fighter Wing Squadron 1, ROK Air Force</b> , Gwangju, South Korea

## Online Certification

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Oct. 2021 – Nov. 2021	<i>Data Science: Linear Regression</i> , Harvard X PH125.7x certificate, Harvard University
July. 2021 – Aug. 2021	<i>Statistics and R</i> , Harvard X PH525.1x certificate, Harvard University
May. 2021 – June 2021	<i>Data Science: R Basics</i> , Harvard X PH125.1x certificate, Harvard University

## Additional Information

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**Languages:** Korean (Native), English (Fluent), German (Intermediate), French (Elementary)

**Programming Skills:** MS Office (Proficient), STATA (Proficient), R (Proficient), Python (Elementary)