WEB Primer



Logistics: Assignments, grading, & policies Schedule:

Prof. Theo Eicher

Office Hours: Via Zoom

Detailed information on topics, dates, and readings

Why Trade? What are The Effects of Trade on the Domestic Economy?

We will develop different frameworks to identify the winners and losers of (domestic & global) trade.

International Trade covers

- (1) "pure" theory
- (2) trade empirics
- (3) Trade policy applications.

We live in a global economy, it is crucial to understand why/how trade creates gains and losses, and who the winners and losers are. Developing frameworks to analyze the effects of trade and factor movements (capital and labor), will be a key learning objective of this dass. Pure theory derives implications without nomative judgements (e.g. we avoid judging if a trade impact is "good" or "bad" – we just want to understand what the impact *is*). Trade Theories illuminate the determinants of trade patterns (why countries import/exports certain types of goods). Trade theory is also helpful to understand the domestic and international gains from trade.

Trade Empirics provide an appreciation of the quantitative implications of international trade. Each class will match theory to actual observed tangibe data and case studies.

Trade policy covers the effects of political economy tools such as tariffs, trade agreements, and the World Trade Organizaton (WTO), as well as foreign direct investment, and migration. Trade policy has recently become a hot topic in in the news. We need to understand what can(not) be achieved with trade policy in order to appreciate the upsides/downsides to various trade policies.

Finally the course is geared towards providing students with a deep understanding of how to apply analytical frameworks to policy questions and current events. Each dass provides opportunities for students to critically apply the theory and empirics using real world issues.

<u>In-Class Verbal Analysis</u> is a key learning objective of this course to develop analytical skills that anyone who wants to function as an economist requires.

Econ 471

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Goals & Learning Objectives

This class will help you 1) understand costs, benefits, and reasons for Trade 2) assess welfare implications associated with trade flows 3) function like an economist by conveying economic concepts verbally in groups and through interactions in class, with the instructor, to dissect real-world problems.

Readings

Textbook: Feenstra and Taylor "International Trade" <u>5th edition</u> (ebook required) Wall Street Journal: (required) A WSJ student offer is available <u>here</u> for \$4/mo. Additional Reading:

- Mondays: <u>POLITICO WEEKLY TRADE</u> (required).
- The Slide Decks can be accessed after each class <u>here</u>.

The Syllabus can be found <u>here</u> All Readings, podcasts, and audiovisual materials posted on the class schedule are to be completed before class.

Class blog (irregular): ThinkEcon

Topics Covered

- Trade and Data: Visualizing the International Economy, flows of Goods, Capital, People,
- Analysis and Understanding of Trump/Biden Trade Wars
- Trade and Technology
- Trade and Factor Endowments
- Trade Policy, Tariffs, Quotas, WTO, Trade Agreements (NAFTA, EU)
- Political Economy of Trade Policy
- Trade with Imperfect Competition
- Migration / Foreign Investment / Outsourcing
- Digital Protectionism